#### **IMAGE POLICY**

We provide a service that allows users to upload and store images to promote their venue or event. We respect the rights of image owners and strive to maintain a responsible and respectful environment for all users. This policy outlines the guidelines and standards we expect our users to adhere to when uploading images on our platform.

Guide2 is a hosting platform and does not claim ownership over the images uploaded by our users. We take intellectual property rights seriously, and we respect the rights of image owners. As per our policies, we do not have access to user data that would allow us to confirm ownership of specific images. However, we are committed to cooperating fully within the boundaries of GDPR regulations.

# Infringements

Any relevant information that does not violate GDPR guidelines will be promptly passed on to you to assist in your claim. We encourage you to provide as much detail as possible about the alleged infringement to help us assist you effectively. If you believe your copyright or intellectual property rights have been violated, please provide the necessary information, and we will do our best to support your request within the confines of our policies and legal obligations.

If you believe in good faith that any Third-Party Content that Guide2 makes available in connection with the Services infringes your copyright or trademark rights, you (or your agent) may send us a takedown notice requesting that the Third-Party Content be removed, or access to it be blocked.

Your takedown notice needs to contain the following information for Guide2 to be able to act:

- Information that allows Guide2 to contact you (i.e., name and address, telephone number and/or email address)
- Sufficient information to identify the copyrighted works or trademarks that are allegedly being infringed, including registration number and registration office if applicable
- Sufficient information for us to identify and locate the allegedly infringing material
  including its Internet location (e.g.: URL address and a description of the protected
  work, such as the photo used
- A statement that you have a good faith belief that the use of the Third-Party Content on Guide2 is not authorised by the owner of the Content, its agent or the law
- A statement of the accuracy of the takedown notice, and under penalty of perjury, a statement that you are the owner of the allegedly infringed material, or you are authorised to act on behalf of such owner
- A physical or electronic signature of the person submitting the takedown notice

### Ownership Claims

Guide2 does not claim ownership over the images uploaded by users. Users always retain full ownership of their images.

#### **Content Moderation**

We employ content moderation mechanisms to identify and remove images that violate our policies. Users are encouraged to report any images that they believe infringe upon these policies.

## **Image Removal**

Guide2 reserves the right to remove any image without prior notice if it violates our policies or if required by law enforcement authorities.

## **Reporting Violations**

If you encounter an image on Guide2 that you believe violates our policies, please report it immediately via email (hello@guide2.co.uk). We investigate all reports promptly and take appropriate action, which may include removing the image and suspending the account of the user who uploaded it.

### Conclusion

Guide2 is committed to providing a safe and respectful environment for all users. By adhering to these guidelines, users contribute to a positive community where creativity and expression can flourish while respecting the rights of others.

If you have any questions or concerns about our image policy, please do not hesitate to contact our support team (hello@guide2.co.uk).